Truro Concert Committee

Meeting Minutes June 18, 2014

Truro Public Library, Cobb Room

The meeting was called to order at 3:33 pm by Patricia Wheeler, Co-Chair

Members attending were: Larry Lown, Beryl Smith, Pat Wheeler, Hank Janowsky, Ann Courtney, Mike Peters, and Raymond Johnson

1. Pat Wheeler introduced Carlotta Zilliax from the First Parish.

Carlotta requested that the committee post on its website that there will be no food and no animals allowed at the First Parish if a rain date requires a move to the Meeting House.

If it is necessary to move the scheduled concert to the First Parish because of rain the call will be made to Carlotta (508 246-5057) by Thursday at 4:00 pm.

It was agreed that the bands most likely will not use their sound systems in the Meeting House.

Carlotta or a representative from the Parish will unlock and relock the doors.

Carlotta agreed to send a written agreement to Pat Wheeler for the use of the First Parish.

Pat Wheeler agreed to contact police to discuss parking and traffic at the Meeting House. She also agreed to provide proof of town insurance coverage to the First Parish of Truro, PO Box 149, 02666

- 2. The minutes of the previous meeting (May 14, 2014) were unanimously approved with one correction. (HJ/PW)
- 3. Reports
- a. Solicitations: Mike Peters reported out on Solicitations: 1200 from community sponsors and 1300 from Seaman's Bank for a total of \$2500.00 to date. Follow up letters will go out to all those community sponsors who have not yet made their usual contribution.
- b. Raymond Johnson reported out on Signs. Everything is set for the summer of 2014 concert series. Pat will work on a sign that reflects if the concert is moved in case of rain.
- c. Publicity Hank passed out the buttons for the 20 years of concerts on the green. Pat, Hank and Jane Corbin met to review publicity. The Banner was scheduled to do a story on Betty Bingham and Mike and Pat would also attend the meeting with the Banner on Friday June 20, 2014. Hank has also reached out to and will be sending a weekly email to the Banner to list the weekly concerts. Provincetown Magazine might add it to the weekly spotlight. Hank has also reached out to the Cape Cod Times for both their in print and online sites. WOMR will announce on the radio. DUNES will be contacted The Truro Newsletter through the town will also have something once a PDF fill is given.
- d. Financial: Beryl Smith Treasure reported that the committee has \$15,143.34 as of 6/18/1014. Beryl shared the plaque with the committee. She will work with the DPW for the placement on

- a bench at Snow's Park. The plaque is anodized aluminum with oxidized letters. The Proclamation and the plaque were approved by the Select Board on June 3, 2014.
- e. Proclamation: Ann Courtney reported that State Representative Sarah Peake will present a Resolution from the State of MA and will attend the July 3 opening. Ann Courtney will get a frame for the Town's Proclamation.
- f. Shirts Pat Wheeler reported for Janet St. Onge that 36 new shirts have been ordered. 20.00 Each and 15.00 for youth sizes. The committee will keep track of shirt sales on a spreadsheet at each concert.
- g. Rack Cards: Pat Wheeler reported that 5000 rack cards have been delivered. There was a discussion of the possibilities for a new design and new vendor for future shirts. Artichoke shirts were suggested as a possible future vendor.
- 4. Concert Staffing and logistics for July 3rd were discussed. Mike Peters to do announcements and welcoming. He will point out plaque. Hank J to escort Betty to the stage.
- 5. Distribution of Rack Cards list and assignments attached.
- 6. The meeting was adjourned at 5:00 pm

Respectfully submitted,

Ann Courtney, secretary